

**Project: 25 Store Street, London**

**Client: Imagination Group / Abbeymead Building**

**Sector: Marketing**

**Duration: 12 Months**



**Imagination are a worldwide marketing / branding company and their head office based in Central London was completely re-furbished during 2015**

**The project involved the data cabling, fibre optic cabling, floor boxes and containment. electrical installation, lighting and Audio Visual cabling**

**There were 6 floors on the front of the building where screed trunking and floor boxes were involved. There were 5 floors on the rear which was a standard floor tile false floor installation creating a range of expertise and service**



**Other areas included a display gallery, reception areas, security offices, restaurant and meeting rooms and boardrooms.**

**There was also a central atrium area where lighting and data cabling needed to be installed on a high level boom lift**





**The timescales throughout the project were very specific and tight due to the nature of the building remaining an operational office throughout the project. Each floor was phased in 2-3 week periods creating a fast track installation across all areas**

**Specialised areas were also part of the project due to the nature of Imagination's operations. Edit suites with sound and vision editing equipment were installed, project design rooms with projectors, displays and specialised lighting were also part of the project**

**There was also a high end AV and IT laboratory which incorporated flood wiring of Electrical Cabling, Data Cabling and Audio Visual cabling links**

